



RetailEdge 8.1 POS With Encrypted Swipe Security Now Available

Solution delivered through partnership with Payment Processing, Inc.

Manchester Center, VT – April 13, 2010 – High Meadow Business Solutions announces the implementation of Payment Processing, Inc.’s Point-2-Point Security solution with RetailEdge POS software version 8.1. The PA-DSS validated solution with encrypted swipe has been delivered to eleven businesses.

The solution integrates seamlessly with the PPI PayMover hosted payment service and utilizes Magtek’s MagnaSafe technology using open standards technology to encrypt credit card track data within the reader, ensuring the merchant’s POS system never handles clear text cardholder data. Encrypted track data is decrypted upon reaching PPI PayMover, which communicates with the processor in a secure manner and returns the transaction status to the POS.

High Meadow Sales Manager Bill Breed comments, “Incorporating this level of security for RetailEdge provides a layer of protection above that required by PCI. Our partnership with PPI enables us to protect customers with reliable, secure payment processing solutions.”

RetailEdge 8.1 is a validated Payment Application Data Security Standard (PA-DSS) application, compliant with the global security standard created by the Payment Card Industry Security Standards Council. In addition to security upgrades, the RetailEdge 8.1 provides a host of valuable features for businesses: gift card and loyalty programs, deposit tracking, integrated PIN debit, hundreds of new reports, and integrated credit card processing.

“There is so much confusion and hype around card data security,” says Chuck Riegel, PPI’s Executive Vice President. “But the fact of the matter is that our partners, like High Meadow, are actually delivering real, next-generation security solutions to their customers.”

About High Meadow Business Solutions

High Meadow Business Solutions is a software development company based in Manchester Center, VT and has been developing retail point-of-sale software for over 20 years. High Meadow provides powerful point-of-sale solutions that are not only easy to install, use, and configure, but are affordable to maintain and run. For more information, visit www.retailedge.com.

About Payment Processing, Inc.

Since 1995, PPI has been partnering with software developers and their customers, delivering nothing less than robust, stable, fully supported and profitable integrated payment solutions. In 2009, PPI processed in excess of \$5.5 billion in Visa® and MasterCard® payments. We provide developers with a full range of in-house services for building and promoting integrated payment solutions, including PPI-developed hosted payment services, integration support, customer support, marketing assistance and PA-DSS/PCI DSS security services. It’s why more than 1,300 partners and nearly 40,000 businesses have selected Payment Processing, Inc. as their dedicated payment professionals. Learn more at www.paypros.com.

To learn more about Point-2-Point Security and PCI compliance, visit www.freePCIScore.com, call 510.795.2290 or email partnerships@paypros.com.

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