



New West Technologies Partnership with Payment Processing, Inc. Delivers PayMover SecurePlus for Microsoft® Dynamics RMS

New product provides most secure retail solution with improved hardware and transaction handling for Microsoft Dynamics RMS customers

Newark, CA – January 25, 2011 -- Payment Processing, Inc. (PPI), the industry leader for integrated payments, announces the availability of *PayMover SecurePlus for Microsoft Dynamics RMS*. The product was developed in conjunction with New West Technologies, the 2010 Microsoft® RMS Partner of the Year for POS solutions. The integration provides a complete encrypted solution that supports credit, debit, gift and hand-keyed transactions and tokenization.

New West, leveraging their extensive experience with Microsoft Dynamics RMS customers, worked with PPI to develop the new product utilizing PayMover's advanced security capabilities including encryption via the Magtek iPad device and PayMover tokenization, eliminating the need to store card data locally for follow-on transactions. With this product, card data is encrypted at the point of swipe so the application never handles card data "in the clear."

The overall benefit to Microsoft Dynamics RMS customers is a highly secure environment in which only encrypted card data is processed, thereby providing enhanced security and significantly reduced PCI validation costs for retailers.

PayMover SecurePlus for Microsoft Dynamics RMS provides the following features:

- Encryption of credit, debit, gift and hand-keyed transactions
- Supports signature capture
- Tokenization for follow-on transactions
- Free gift processing
- A merchant breach guarantee up to \$150,000
- Improved hardware installation and handling
- An improved user interface for handling split-tender types
- An improved merchant setup process
- A proven, stable and reliable transaction peripheral that costs less than a currently supported unencrypted device
- Financial incentives for resellers
- Reduced cost for transaction processing

PPI President, Eddie Myers, commented, "PPI, in conjunction with our strategic partner, New West, is delivering the most secure solution on the market today for Microsoft Dynamics RMS customers. Retail customers are demanding advanced security solutions to protect their

businesses. Advanced levels of security using encryption are paramount to meet this demand and will provide resellers with a significantly differentiated offering.”

New West President, Dan King, added, “With PayMover SecurePlus for Microsoft Dynamics RMS, credit, debit, hand-keyed and gift transactions are easier, faster and – most importantly – safer for our customers. We believe this product to be a substantial new offering for Microsoft Dynamics RMS resellers and customers.”

About New West Technologies

Founded in 1992 in Portland, Oregon, New West Technologies is a leading integrator of retail point-of-sale software solutions. As a full-service technology provider with extensive experience in business computer networking and retail software development and installation, we deliver comprehensive, practical solutions that dramatically improve profitability and workflow management. More information available at www.newestech.com.

About Payment Processing, Inc.

Since 1995, PPI has been partnering with software developers and their customers, delivering nothing less than robust, stable, fully supported and profitable integrated payment solutions. In 2010, PPI processed in excess of \$6.5 billion in Visa® and MasterCard® payments. We provide developers with a full range of in-house services for building and promoting integrated payment solutions, including PPI-developed hosted payment services, integration support, customer support, marketing assistance and PA-DSS/PCI DSS security services. It’s why nearly 1,500 partners and more than 45,000 businesses have selected Payment Processing, Inc. as their dedicated payment professionals. Learn more at www.paypros.com.

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