



Payment Processing, Inc. Establishes Strategic Foothold in Medical Market with Easy Business Software Partnership

Integrated payment processing available for medical management applications.

Newark, CA – February 11, 2009 -- Payment Processing, Inc. (PPI), the leader in integrated payments, today announced a partnership with Easy Business Software to provide integrated payment processing for physicians' offices using medical management business applications, positioning PPI as a key player within the medical office payments technology sector.

Explains Chuck Riegel, PPI's executive vice president, software products and partnerships: "Most medical offices use stand-alone terminals in conjunction with the business applications used to manage their operation. PPI's partnership with Easy Business Software provides integrated payment processing within these systems, significantly improving productivity and reducing errors associated with revenue reconciliation."

X-Link, the industry standard for interfacing practice management and clinical systems, was designed as middleware to support a variety of business functions for any medical management application. PPI PayMover integrates with X-Link Card Processing (CP) as part of the X-Link Solutions Network.

"We're pleased to partner with PPI, a company with years of experience," said Gary Gorsline, president of Easy Business Software. "Integrated payment processing is a valuable feature to physicians struggling to simplify office management. PPI PayMover strengthens X-Link as a robust solution for our customers."

"We're excited about our partnership with Easy Business Systems because they have a solid middleware architecture and a proven track record of adding value to almost every medical management application package," added Riegel.

PPI's comprehensive solutions are developed and supported in-house, resulting in a unique 360-degree view of the entire payment transaction. Each solution includes the critical components defining successful integrated payment processing:

- Free, feature-rich, fast and dependable technology
- Seamless, secure transaction processing
- Free developer kit and integration/certification services
- PA-DSS/PCI-DSS validation services for developers and customers
- Dedicated account managers for developers and resellers
- Aggressive revenue sharing and marketing programs
- Free, unlimited 24/7/365 technical support from experts familiar with the solution

About the X-Link Solutions Network

Easy Business Software, manufacturer of X-Link Medical Software Interfacing products, provides seamless integration for over two-thirds of the practice management systems in the one-to-three physician market. Easy Business is a technology integrator and software developer focused on delivering solutions and improving patient care. X-Link is widely acknowledged as the standard for integrating clinical and practice management systems. Learn more at www.x-link.info.

About Payment Processing, Inc.

Since 1995, PPI has led the industry in providing software developers with a full range of services for developing and promoting integrated payment solutions, including PPI-developed payment gateway technology, integration support, merchant support, marketing assistance and PA-DSS/PCI DSS security services. Today, PPI is the most successful company in the world focused on integrated payments, supporting more than 1,100 partners and over 30,000 merchants with efficient, cost-effective payment solutions. In 2008, PPI processed in excess of \$5 billion in Visa[®] and MasterCard[®] payments. Learn more at www.paypros.com.

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