



Payment Processing, Inc. Announces Partnership with AdvancedMD to Deliver Encrypted, Integrated Payment Solution for Medical Practices

Secure credit card payments solution now available.

Newark, CA – January 4, 2011 -- Payment Processing, Inc. (PPI), the industry leader for integrated payments, today announced a partnership with AdvancedMD Software, Inc., a privately-held provider of all-in-one software-as-a-service (SaaS) Practice Management Electronic Health Record (EHR), and medical billing applications for medical practices and billing services. The PPI PayMover payment platform featuring Point-2-Point Security will be integrated with AdvancedMD software, enabling credit card payments with advanced security features. This collaboration extends PPI's position as a key technology player into the healthcare/medical practice industry.

The AdvancedMD solution integrates seamlessly with the PPI PayMover hosted payment service and utilizes Magtek's MagnaSafe technology using open standards technology to encrypt credit card track data within the reader. Encrypted track data is decrypted upon reaching PPI PayMover, which communicates with the processor in a secure manner and returns the transaction status to the POS.

The AdvancedMD medical practice software application is a complete Medical Practice Optimization solution, combining the clinical with the financial to improve workflow and revenue capture. AdvancedMD includes: an Electronic Health Record, scheduling, electronic eligibility verification and electronic prescribing capabilities for the practice; and sophisticated, efficient claims processing, denial tracking and revenue management for the billing professional.

“Not only is accuracy and productivity improved with PPI's integrated credit card payment technology,” explained AdvancedMD CEO Eric Morgan, “the practice no longer has to store card numbers locally. This reduces liability and risk exposure associated with the convenience of taking patient credit card payments.”

“Knowledgeable partners in the medical practice sector – like AdvancedMD – are actively deploying secure payment processing solutions that go beyond the basic requirements of PCI compliance,” stated Eddie Myers, PPI's President. “We're seeing the next phase of payments security through the implementation of advanced solutions such as encrypted swipe.”

About AdvancedMD Software

AdvancedMD provides a market-leading software-as-a-service electronic health record and practice management software platform delivered to more than 10,000 providers and 300 billing service providers nationwide. Processing more than 1.5 million claims per month through its clearinghouse, the company is able to identify payer rule changes quickly and continuously adjust the software to reflect those changes,

yielding first-pass claim acceptance rates of 98 percent or better, compared to the national average of 70 percent. For more information, please visit www.advancedmd.com.

About Payment Processing, Inc.

Since 1995, PPI has been partnering with software developers and their customers, delivering nothing less than robust, stable, fully supported and profitable integrated payment solutions. In 2009, PPI processed in excess of \$5.5 billion in Visa® and MasterCard® payments. We provide developers with a full range of in-house services for building and promoting integrated payment solutions, including PPI-developed hosted payment services, integration support, customer support, marketing assistance and PA-DSS/PCI DSS security services. It's why more than 1,400 partners and 43,000 businesses have selected Payment Processing, Inc. as their dedicated payment professionals. Learn more at www.paypros.com.

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